



Data Visualisation Using BI

Duration- 2 Months

- **Concept of business value from corporate data**
- **The exploitation of information for advantage**
- **types and sources of information value**
- **Nature and value of business intelligence**
- **The business intelligence environment and how types of data processing can add value to corporate data sources**
- **Knowledge discovery, data mining, data warehousing**
- **Business analytics, OLAP analysis, metadata**
- **Data visualisation, Visualisation techniques, Dashboard**
- **The relationship between corporate strategy, IS strategy and business intelligence strategy**
- **BI links to enterprise systems, CRM (Customer Relationships Management), SCM (Supply Chain Management) Structured & unstructured data, content management systems**
- **Privacy, ethical, legal issues associated with BI Implementation**
- **BI, Decision Support Systems, Expert Systems and Executive Information Systems**
- **Data modelling, star schemas**
- **Using select and complementary BI/BA tools to provide insights in decision making scenarios**
- **Use of Power BI functions**